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FOR IMMEDIATE RELEASE:

**SUZANNE ROGERS PRESENTS AN EVENING WITH OSCAR DE LA RENTA**

New York, September 16<sup>th</sup>, 2009 – Oscar de la Renta Ltd. and Suzanne Rogers announced their plans for *An Evening with Oscar de la Renta* to take place in Toronto, Canada on April 13<sup>th</sup>, 2010.

Hosted by Oscar de la Renta and Suzanne Rogers, the evening will consist of a seated dinner followed by a fashion show featuring the designer's fall 2010 collection. The show will be Mr. de la Renta's first major Canadian runway show in more than ten years. The event will be followed by a trunk show at Holt Renfrew, Canada's premiere luxury retailer.

Proceeds from the evening will go to benefit 'HealthyKids International'. HealthyKids International (HKI), an initiative of The Hospital for Sick Children (SickKids), is an investment in the future health of children around the world. It is steeped in the belief that children need home-grown medical practitioners who understand their countries' social and cultural contexts.

Oscar de la Renta said, "I am very happy to be collaborating with Suzanne Rogers on this wonderful event. I think that Suzanne's commitment to children's charities is fantastic, and the mission of HealthyKids International is very dear to my heart. I look forward to visiting Toronto, and to celebrating this special evening in support of a most important cause."

Suzanne Rogers said, "This Oscar de la Renta runway show in Canada will be a unique opportunity to see the timeless work of an iconic designer. Mr. de la Renta's acceptance of my invitation to attend this fundraising event personally is a clear demonstration of his generosity of spirit and his commitment to children's charities."

Additional details regarding the evening including the venue will be announced at a later date.

Oscar de la Renta is one of the world's pre-eminent designers. He is on the board of New Yorkers for Children, an organization which helps foster children, and is the founder and major benefactor of Casa del Nino, a daycare center and orphanage in the Dominican Republic. The company was established in 1965, and currently produces a full line of women's accessories, bridal, home products and fragrance, in addition to its signature women's ready-to-wear collection. For more information, please visit [www.oscardelarenta.com](http://www.oscardelarenta.com).

Suzanne Rogers is taking her passion for fashion to a new level by launching *Suzanne Rogers Presents* – signature events, specially designed to support children's charities. *Suzanne Rogers Presents* launches in spring 2010 with Suzanne's sponsorship of *An Evening with Oscar de la Renta*, a Canadian fashion first. Along with her husband Edward Rogers, Suzanne serves as Honorary Founding Chairperson of the OnexOne Foundation, sponsoring the launch of OnexOne in Canada through the inaugural Fundraising Gala in 2005 and maintaining this role ever since, at the Toronto, Calgary and San Francisco galas. She has also served on the committee of the 2009 Brazilian Ball, and was Honorary Chair of the 2009 Pogo Ball, a charity that raises money for children with cancer and their families.